



Cooperation with Yagmur Fuarçılık and Flexible Packaging Manufacturers Association (FASD)
PACK-IST 2013 2

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Flexible Packaging Fair will be held for second time between 23-26 May
in Istanbul Expo Center

. Turkey's largest Flexible Packaging companies will take place at PACK-IST which is the first
and unique exhibition
come into prominence
and held for flexible packaging sectors in Europa and Asia.

Over 10 thousand

visitors

are expected to attend

flexible packaging

industry

will be

at

Istanbul

for 4 days.

Last year from 44 different countries 7075 private sector representatives visit the exhibition
around the world. Also this year national and international flexible packaging companies will
introduce to the visitors the latest technology of flexible packaging solutions.

PACK-IST 2013, representatives by especially the food sector, detergent-cosmetic-cleaning
sectors, white goods and components industry, chemicals-paint-pharmaceutical industry,
medical equipment industry, textile industry and building materials industry are preparing to
welcome 10 thousand visitors. Bilateral business meeting between companies and visitors with
business agreements aims to increase the volume of business between countries.

This year, supported by KOSGEB and Izmir Chamber of Commerce, which covered trade and
Eurasia is the first and only Flexible Packaging Exhibition featuring PACK-IST is aimed at the

introduction of sector representatives over 10 thousand.

FASD, Flexible Packaging Manufacturers Association joined forces with the structure as a result of the fair participants, with the leading companies of Turkey and the world "Technology & Design and Production Size" has gained considerable importance in terms. The flexible packaging industry in Turkey as a whole to develop and producers in the sector companies in the world market leading suppliers interpolate for the environment and create conditions that continue to FASD, PACK-IST 2. Fleksibil Packaging Fair and Flexible Packaging industry, an important success throwing targets. Flexible Packaging Manufacturers of the exhibition, where the largest manufacturer of Flexible Packaging in the future will become the meeting point.

Unique exhibition of Turkish Flexible Packaging Industry

FASD General Secretary Hasan Salih Acar, draws attention to the importance of the cooperation between FASD and Yagmur Fuarcilik "As you know, a longtime Flexible Packaging Manufacturers take part in the exhibition, in 2012, under the leadership of FASD was participate sectoral to the 15th International Plastic and Packaging Technologies and Products Expo (İPAF'12) - PACK-IST 2012 exhibition. Trade association which was determined as the need to focus on promotional activities in line with the goals of activities, flexible packaging industry has led to the emergence of a trade-weighted. Cooperation with FASD Yağmur Fair, 24-27 May 2012 in Istanbul Expo Center has launched this exhibition. Fair truly want to communicate with flexible packaging industry has been visited by professionals. This is the name of the exhibition PACK-IST, FASD name has been registered by the flexible packaging industry for many years the fair will be used as the name, "he said.

Presentation in 90 countries

Over 100 thousand brochures and invitations were sent to the 40 thousand company to abroad, 65 thousand company to domestic also finds potential use of flexible packaging companies to participate in the fair as a visitors. PACK-IST which is the introduction of 90 different countries will bring together exhibitors and potential customers. In addition, the Chamber of Commerce, Consulates, Commercial Counsellors, Sectoral Associations, Export-Import Association with the cooperation is a major contribution to promotion activities. Trade directly from the company in order to attract investors and demanding industry developed provinces arranging bus service is aimed to increase the number of visitors. Every year the interest shown in the exhibition and that an increase in the number of visitors reached its objective the promotion of the work is the

biggest indicator. Trade during the preparations made to companies outside the verbatim presentation, mail, internet, local - national press and outdoor advertising using the active PR work will be executed and the number of visitors increased.