



Cooperation with Yagmur Fuarçılık and Flexible Packaging Manufacturers Association (FASD) PACK-IST 2013 2nd Flexible Packaging Fair was held for second time between 23-26 May in Istanbul Expo Center. The giant companies of the flexible packaging industry were participated to the fair and the fair was hosted at thousands of visitors.

Turkey's largest Flexible Packaging companies were took place at PACK-IST which is the first and unique exhibition come into prominence and held for flexible packaging sectors in Europe and Asia.

PACK-IST was visited by 5500 industry representatives from 41 countries included Turkey. Also this year national and international flexible packaging companies were introduced to the visitors the latest technology of flexible packaging solutions.

PACK-IST 2013, representatives by especially the food sector, detergent-cosmetic-cleaning sectors, white goods and components industry, chemicals-paint-pharmaceutical industry, medical equipment industry, textile industry and building materials industry companies were met with giant companies of flexible packaging industry. Some of the companies under the fair visitors with bilateral business meetings with exhibitors and visitors were very satisfied from the show.

FASD, Flexible Packaging Manufacturers Association joined forces with the structure as a result of the fair participants, with the leading companies of Turkey and the world "Technology & Design and Production Size" has gained considerable importance in terms. The flexible packaging industry in Turkey as a whole to develop and producers in the sector companies in the world market leading suppliers interpolate for the environment and create conditions that continue to FASD, PACK-IST 2.Fleksibil Packaging Fair and Flexible Packaging industry, an important success throwing targets. Flexible Packaging Manufacturers of the exhibition, where the largest manufacturer of Flexible Packaging in the future will become the meeting point.

FASD General Secretary Hasan Salih Acar, draws attention to the importance of the cooperation between FASD and Yagmur Fuarcilik "As you know, a longtime Flexible Packaging Manufacturers take part in the exhibition, in 2012, under the leadership of FASD was participate sectoral to the 15th International Plastic and Packaging Technologies and Products Expo (İPAF'12) - PACK-IST 2012 exhibition. Trade association which was determined as the need to focus on promotional activities in line with the goals of activities, flexible packaging industry has led to the emergence of a trade-weighted. Cooperation with FASD Yağmur Fair, 24-27 May 2012 in Istanbul Expo Center has launched this exhibition. Fair truly want to communicate with flexible packaging industry has been visited by professionals. This is the name of the exhibition PACK-IST, FASD name has been registered by the flexible packaging industry for many years the fair will be used as the name, "he said.

### **Visitors from 41 countries 56 cities**

PACK-IST is an important trade fair which brings visitors from more cities and countries with regular promotional activities and brings together producers and owners in hot demand on the international stage. PACK-IST is a platform that allows the opening of the Turkish producers exported. PACK-IST 2013 attracted thousands of visitors that allows the joint venture and export of many foreign and domestic. PACK-IST 2013, bringing together qualified visitors as every year, plastics and packaging industries as a result of intensive promotional activities, from 43 countries including Turkey has achieved great success in 5346 professional. Participants also engaged in commercial interviews at exhibition participants quite satisfied intense interest in domestic and foreign visitors. Providing business development, establishing business contacts, many participants had the opportunity to connect with potential customers.

PACK-IST 2013 participants had the opportunity to meet visitors from 42 countries from abroad. Visit the main countries that perform, Iran, Germany, Jordan, Bulgaria, Azerbaijan, Iraq, Israel, United Arab Emirates, Tunisia, Romania, Saudi Arabia, Italy, Russia, Syria, Bosnia and Herzegovina, Egypt, South Africa, Ukraine, Algeria, Czech Republic, Sweden, Kazakhstan, Greece, Armenia, Ireland, Cyprus, Libya, Macedonia, Turkmenistan, Georgia, India, Holland, Spain, Lebanon, Luxembourg, Uzbekistan, Belgium, France, England, Qatar, Kuwait, Morocco.

Visited the main cities that that PACK-IST are İstanbul, Adana, Afyon, Amasya, Ankara, Antalya, Aydın, Balıkesir, Bilecik, Bolu, Burdur, Bursa, Çanakkale, Çorum, Denizli, Diyarbakır, Edirne, Elazığ, Erzurum, Eskişehir, Gaziantep, Hatay, Isparta, İstanbul, İzmir, Kahramanmaraş, Karaman, Kars, Kayseri, Kastamonu, Kırklareli, Kilis, Kocaeli, Konya, Kütahya, Malatya,

Manisa, Mersin, Mardin, Muğla, Nevşehir, Niğde, Osmaniye, Sakarya, Samsun, Siirt, Sivas, Şanlıurfa, Şırnak, Tekirdağ, Tokat, Trabzon, Uşak, Van, Yalova, Zonguldak.